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Rise High Bangladesh at DU, Daffodil, AIUB



Students at the activation programme at DU. Photo: Star

City Desk

With the promise of promoting fresh and innovative export ideas, the third season of Rise High Bangladesh contest held its campus activation programme in three universities in Dhaka on Sunday and Monday.

On Sunday, students of DU looked on curiously at the events going on in their campus as volunteers explained the contest to them.

Rise High Bangladesh is an initiative of The Daily Star and Crown Cement.



A large number of students participated in the campus events that aimed to motivate youth to generate export ideas.

The event on the DU campus started from 10:00am at the Business Studies faculty and went on till 5:00pm. The programme area was decorated with banners and posters containing information of the contest, while volunteers also elaborated the objectives, incentives and rules of participation to students.

The event was also held earlier at Daffodil International University and American International University at their respective campuses on Monday.

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