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DIU Journal of Business and Economics (DIUJBE) is a multidisciplinary academic journal aimed at the faculty members, research students, managers, and research & policy-making community, which provides a forum for rigorous and critical studies of theories and policy implications in all aspects of business. The DIUJBE welcomes the writings that serve to enhance our understanding of the world of business in which we live, recognizing that the business world is an interactive arena for different disciplines. With this in mind, DIUJBE highly encourages quantitative papers with new methodological indication as well as surveys of literature, case-studies, simulation-based analysis and article-version of conference presentations related to broader areas of Economics, Marketing, Management, Finance, Banking, Accounting, Mathematics, Statistics and Real Estate. DIUJBE publishes relevant original articles on worldwide business and economic issues which are of interest to local and international audiences. In addition, articles should be written in a manner that is intelligible to our generalist readership.

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Published by The Registrar

Daffodil International University

102, Shukrabad, Mirpur Road, Dhanmondi, Dhaka-1207

Phone : 88-02-9138234, 88-02-9138235, 88-02-9116774, 88-02-9136694

Fax : 88-02-9124280, E-mail : registrar@daffodilvarsity.edu.bd

Printed at

Sabuj Printers & Publications

473, D.I.T. Road, Malibagh, Dhaka-1217

Phone : +88-02-9346572

Cell : +8801814-936581

E-mail : sabujpressbw@gmail.com

Date of Publication : 30 June 2018

In Bangladesh

Single copy	: BDT 400.00
Annual	: BDT 800.00

Outside Bangladesh

Single copy	: U.S \$ 50.00 + Postal Expense
Annual	: U.S \$ 100.00 + Postal Expense

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